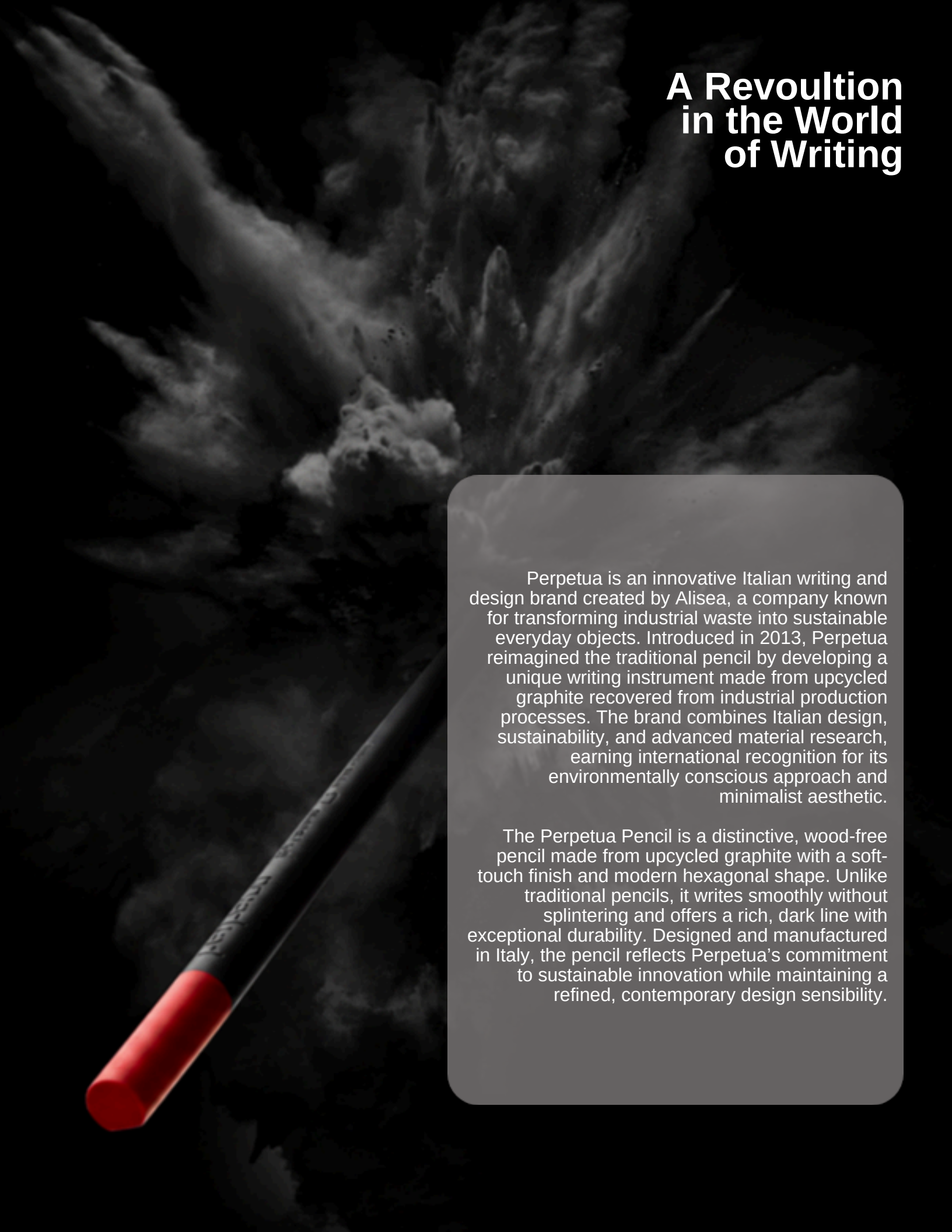




perpetua

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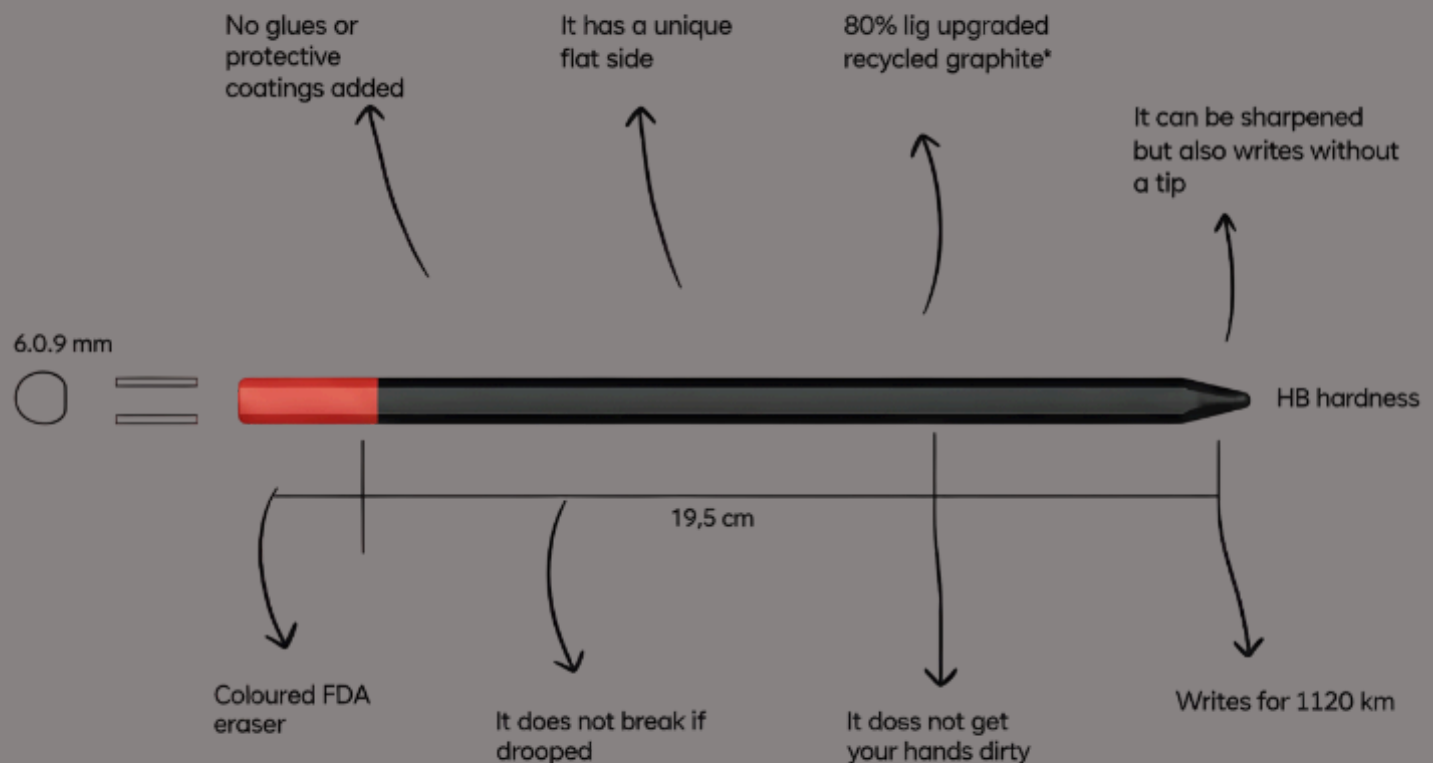
A Revoulution in the World of Writing



Perpetua is an innovative Italian writing and design brand created by Alisea, a company known for transforming industrial waste into sustainable everyday objects. Introduced in 2013, Perpetua reimagined the traditional pencil by developing a unique writing instrument made from upcycled graphite recovered from industrial production processes. The brand combines Italian design, sustainability, and advanced material research, earning international recognition for its environmentally conscious approach and minimalist aesthetic.

The Perpetua Pencil is a distinctive, wood-free pencil made from upcycled graphite with a soft-touch finish and modern hexagonal shape. Unlike traditional pencils, it writes smoothly without splintering and offers a rich, dark line with exceptional durability. Designed and manufactured in Italy, the pencil reflects Perpetua's commitment to sustainable innovation while maintaining a refined, contemporary design sensibility.

Innovation & Materials



Graphite

Graphite is a precious natural and non toxic mineral it is an excellent electrical conductor, thermal conductor, it has lubricating and corrosion resistant properties, and is used in many applications. It is also a pigment and is used in many products.



Electrode

Graphite is used in various sectors, including the production of electrodes. Tecma EDAM is a Swiss based company that uses it precisely for this purpose for the automotive, special automotive and railway industries.



Waste

The waste obtained from the processing of the electrodes is graphite powder whose this is and up in the landfill, with Perpetual this waste is recovered, cleaned and melted, becoming "a upgraded recycled graphite" This is the main element that allowed us to produce a new material Zanteans



Zontech

Zontech 'patented by Alseal is an innovative, material made with 30% "0 degraded recycled graphite" With Zontech. Alseal had proposed an innovative production process for the creation of Perpetual the pencil.



The eraser

Perpetuals eraser is moulded directly to the pencil without the use of glue is totally safe for traces and used

Classic Pencils



RED



FUCHSIA



ORANGE



YELLOW



LIME GREEN



GREEN



LIGHT BLUE



DARK BLUE



WHITE



BLACK

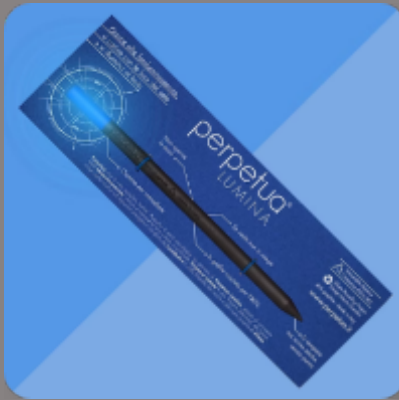
DETAILS:

- › Made from 80% recycled graphite
- › Wood-free, glue-free construction
- › Unique flat side prevents rolling
- › Writes even when blunt
- › Made in Italy with sustainable materials
- › Minimum 6 per color
- › MSRP: \$9.80 WHOLESALE: \$4.90

Lumina Pencils



GREEN



BLUE

DETAILS:

- Eraser glows in the dark
- Made from 80% recycled graphite
- Wood-free, glue-free construction
- Unique flat side prevents rolling
- Writes even when blunt
- Made in Italy with sustainable materials
- Minimum 6 per color
- MSRP: \$9.50 WHOLESALE: \$4.75

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