
Native Union
PARIS
Mom
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AMEICO

DESIGN MEETS CONVERSATION AGAIN



Native Union is a design-driven technology accessories company founded in Hong Kong by John Brunner and Igor Duc. The brand was created around the idea that tech accessories should combine functionality with elevated design, blending modern technology with thoughtful materials and everyday usability. Today, Native Union is known for premium charging accessories, cases, desktop products, and lifestyle tech essentials with a contemporary, fashion-forward aesthetic.

The company's first and most iconic product was the POP Phone series — a retro-inspired handset created shortly after the launch of the original iPhone. Designed to reconnect people with the tactile experience of talking on the phone, the POP Phone combined the nostalgic silhouette of a classic telephone receiver with modern smartphone connectivity. The product quickly became a design phenomenon, appearing in museums, fashion boutiques, concept stores, and media outlets worldwide.

Originally launched as a wired handset for mobile phones, the POP Phone later evolved into Bluetooth and USB-C compatible versions designed for smartphones, tablets, laptops, and video conferencing. Native Union positioned the product not only as a playful design object, but also as a more comfortable and ergonomic way to take long calls. Recent versions also emphasize sustainability through recycled materials and durable construction.

Today, the POP Phone remains one of Native Union's most recognizable products — celebrated for its blend of nostalgia, humor, design culture, and modern functionality — while the brand continues expanding into premium tech accessories for contemporary living.

POP PHONE

The POP Phone became especially popular among creatives, travelers, and fashion-conscious consumers who appreciated its blend of functionality and expressive design. Available in a wide range of colors and finishes over the years, the series helped transform everyday tech accessories into personal style statements.





BUBBLEGUM
ships beginning April 2027



CANDY



ALARM RED



LEMON



PINE



SLATE GREEN



AZUR



SANDSTONE



BLACK

DETAILS:

- High-quality microphone and speaker
- No charging, no pairing, just plug and talk
- Optimized for video calls (Zoom, Teams, and FaceTime)
- Works with any USB-C device (Smartphones, Laptops, Tablets)
- Compatible with iPhone 15 and later
- Keeps your smartphone away from your face
- Built-in pick up and hang up button
- Made with recycled materials
- Minimum 6 per color
- **MSRP: $39.99 WHOLESALE: $19.99**

POP PHONE - LIMITED EDITION

The Native Union Mirror POP Phone is a limited-edition version of Native Union's iconic retro-inspired handset, finished in a sleek, reflective mirror surface. Blending vintage telephone nostalgia with playful contemporary design, it connects to compatible mobile devices for calls while doubling as an eye-catching design object. The special mirror finish makes this edition particularly distinctive—and collectible—among Native Union's colorful POP Phone releases.





MIRROR

DETAILS:

- High-quality microphone and speaker
- No charging, no pairing, just plug and talk
- Optimized for video calls (Zoom, Teams, and FaceTime)
- Works with any USB-C device (Smartphones, Laptops, Tablets)
- Compatible with iPhone 15 and later
- Keeps your smartphone away from your face
- Built-in pick up and hang up button
- Made with recycled materials
- Minimum 6 per color
- **MSRP: $49.99 WHOLESALE: $24.99**

PORTABLE LIGHT

The Portable Light by Native Union is a compact, rechargeable portable light that combines minimalist design with everyday functionality. Featuring soft, ambient illumination and intuitive touch controls, it's ideal for bedside tables, desks, shelves, or on-the-go use. Its sleek, modern aesthetic and cordless portability make it a versatile lighting solution for any space.





ALARM RED



CANDY



LEMON



PINE



AZUR



SANDSTONE

DETAILS:

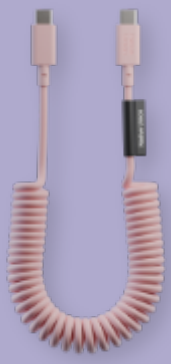
- Rechargeable battery
- Up to 140 hours of continuous use
- Power bank function with integrated USB-C port
- Ability to charge your phone directly from the light
- Integrated dimmer · 3 light modes
- Adjustable color temperature
- For indoor and outdoor use
- POP cable in the same color included
- Built in hook attached for easy hanging
- Available in 6 bright colors
- Made with recycled materials
- Overall dimension: 4.75" D x 8.75" H
- Minimum 2 per color
- **MSRP: $79.99 WHOLESALE: $39.99**


Emily
FaceTime Audio
Remind Me
Message
Decline
Accept
Native Union

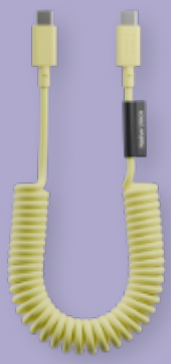
POP CABLE

A nostalgic twist on modern charging. Pop Cable combines the classic, coiled design of landline phones with today's universal USB-C standard. Retracting from a compact 1ft to an extended 4ft, it delivers tangle-free, Power Delivery charging up to 60W for all your devices.




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PINE


SLATE GREEN


AZUR


SANDSTONE


BLACK

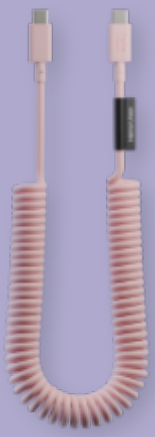
DETAILS:

- For ANY of your USB-C devices
- Coiled, retractable design enables a tangle-free charging experience & a flexible length between 1ft to 4ft*
- High-speed charging up to 60W for USB-C laptops & fast-charges your iPhone up to 50% iPhone in under 30 mins
- Made better for the Earth with 100% recycled TPU
- Minimum 6 per color
- **MSRP: $19.99 WHOLESALE: $9.99**

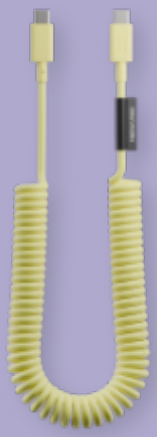
POP CABLE - XL

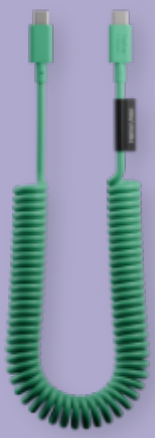
A nostalgic twist on modern charging. Pop Cable combines the classic, coiled design of landline phones with today's universal USB-C standard. Retracting from a compact 1.6ft to an extended 7.9ft, it delivers tangle-free, Power Delivery charging up to 60W for all your devices.




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AZUR


SANDSTONE


BLACK

DETAILS:

- For ANY of your USB-C devices
- Coiled, retractable design enables a tangle-free charging experience & a flexible length between 1.6ft to 7.9ft*
- High-speed charging up to 60W for USB-C laptops & fast-charges your iPhone up to 50% iPhone in under 30 mins
- Made better for the Earth with 100% recycled TPU
- Minimum 6 per color
- **MSRP: $24.99 WHOLESALE: $12.49**



POCKET CABLE

Inspired by the pocketknife, Pocket Cable adapts the reliability, versatility, and functionality of this age-old tool for our modern devices. This carry-everywhere USB-C cable fast-charges your devices up to 60W and folds into its hideaway cable management, and comes with a keyring to attach anywhere for the most effortless portability.





ALARM RED



LEMON



BLACK



SANDSTONE

DETAILS:

- For Samsung Galaxy, Google Pixel, iPhone 15, tablets, laptops & all your USB-C devices
- Ultra-compact keychain design to attach to your keys and carry everywhere
- High-speed charging up to 60W for USB-C laptops & fast-charges your iPhone up to 50% iPhone in under 30 mins
- Built-in cable management to stay tangle-free
- 6.5in / 17cm length for effortless on-the-go carry
- Your most durable cable with reinforced braiding & ultra-strong aramid fiber core
- Made better for the Earth with 100% recycled PET braiding & 100% recycled TPU housing
- Choose quality, USB-IF certified
- Minimum 6 per color
- **MSRP: $29.99 WHOLESALE: $14.99**

WEIGHTERS

Keep cables exactly where you need them with Weighter – a weighted block combining a solid metal construction with a non-slip silicone base to bring order to your cable chaos. Glide your cable through the arch to stop it from moving, ensuring a clean and convenient setup without compromise. Thoughtfully weighted, quietly essential, and a sophisticated solution to an everyday frustration.

ONE



SANDSTONE



BLACK

THREE



SANDSTONE



BLACK

DETAILS:

- Weighted metal design keeps your cable from slipping off desks
- Non-slip silicone base grips surfaces securely to stay in place and prevent scratching
- Contrasting matte metal and silicone brings a modern, functional piece to your home or workspace
- Precision arch cutout guides cables through smoothly for effortless organization
- Universally compatible with all cable types to remove the frustration of falling cables
- Minimum 6 per color
- **ONE - MSRP: $19.99 WHOLESALE: $9.99**
- **THREE - MSRP: $29.99 WHOLESALE: $14.99**

MERCHANDISING TOOLS

COUNTERTOP CRADLE



DETAILS:
- Freestanding single pegboard display to hang a single phone

COUNTER SPINNER

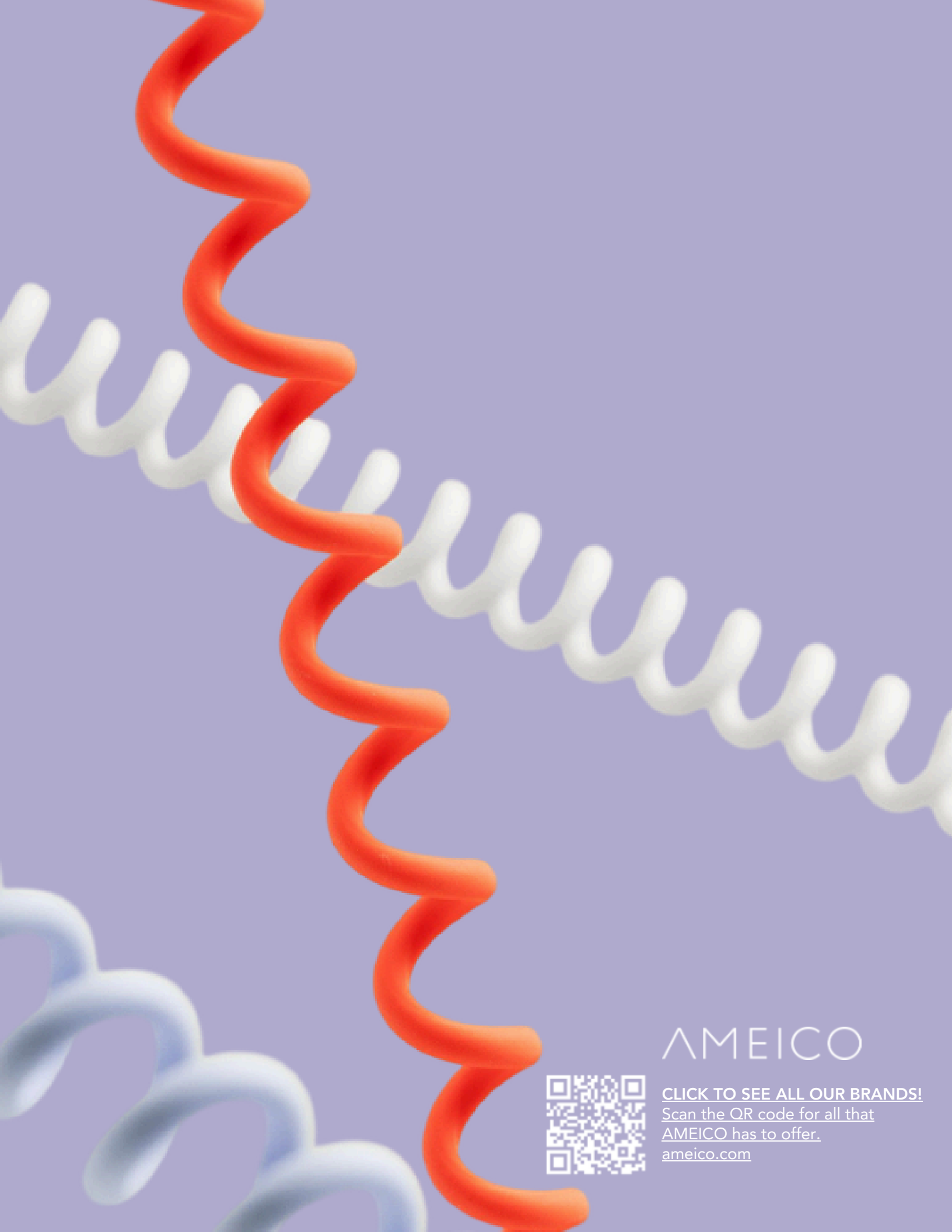


DETAILS:
- Rotating display for POP Phones. Holds 20 phones

PEGBOARD FREESTANDING UNIT



DETAILS:
- Single sided - holds 48 POP Phones. Double sided holds up to 60 POP Phones


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