



AMEICO



Modern Forms. Traditional Japanese Craft.

The Asano Lamp brand is rooted in the traditional lantern-making craft of Gifu Prefecture, Japan — a region known for handmade washi paper lighting. Founded in 1917, the company has spent more than a century refining techniques using bamboo structures and washi paper.

The brand became especially recognized through the “Paper Moon” series designed by Japanese designer Shigeru Uchida in 1990, blending traditional craftsmanship with minimalist contemporary design and helping introduce Japanese paper lighting to an international design audience.

Today, Asano lamps are still handmade in Gifu using traditional methods, valued for their sculptural forms, soft ambient light, and balance of Japanese craftsmanship and modern simplicity. The lamps are often grouped together as sculptural lighting installations or used individually as soft architectural accent lighting.

DONGURI LAMP

Crafted by Asano Shoten using the finest Mino washi paper, this lamp features a slim, sophisticated frame paired with a softly rounded lampshade. It emits a gentle, warm glow that brings a serene and calming atmosphere to living rooms and bedrooms. Lightweight and easy to assemble, the lamp seamlessly blends design and functionality, offering a tranquil and comfortable ambient light to enhance any space.



DETAILS:

- Material: Mino Washi Paper
- Steel plate with veneer
- Overall Dimension: H:19.5" x Dia:12"
- Max Wattage: 15w
- Environment: Indoor
- Made in Japan
- **MSRP: \$249.00 WHOLESALE: \$124.50**

TAWARA LAMP

Crafted by Asano Shoten using the finest Mino Washi paper, this lamp features a sleek and refined frame complemented by a versatile shade that blends seamlessly with various interiors. It emits a gentle, warm glow that brings a serene and calming atmosphere to living rooms and bedrooms. Lightweight and easy to assemble, the lamp seamlessly blends design and functionality, offering a tranquil and comfortable ambient light to enhance any space.



DETAILS:

- Material: Mino Washi Paper
- Steel plate with veneer
- Overall Dimension: H:19.5" x Dia:11"
- Max Wattage: 15w
- Environment: Indoor
- Made in Japan
- **MSRP: \$249.00 WHOLESALE: \$124.50**

MARI LAMP

The "Chocin lamp 03 (Mari)" is a luminous work of art that elevates the traditional Gifu lantern to a modern design masterpiece, crafted from the finest Mino washi paper. This floor lamp seamlessly blends the soft, warm glow characteristic of Gifu lanterns with contemporary aesthetics. Infused with Japanese essence, it serves as an ambient light, bringing tranquility and relaxation to your living room or bedroom. Lightweight and easy to assemble, this versatile lamp offers the portability and practicality unique to lanterns, making it a timeless addition to any space.



DETAILS:

- Material: Mino Washi Paper
- Steel plate with veneer
- Overall Dimension: H: 19.6" × W: 14.5"
- Max Wattage: 15w
- Environment: Indoor
- Made in Japan
- **MSRP: \$249.00 WHOLESALE: \$124.50**

PAPER MOON LAMPS

Artisans in the Gifu prefecture of Japan have been handcrafting paper lanterns for 90 years. Designed by Shigeru Uchida and handmade in Gifu, this collection of Paper Moon Lantern speak softly with their halcyon shape and warm diffusion. The simplicity of their structure is characterized by a wire armature that dilates a continuous spiral of bamboo filament and high grade washi paper. Flat packed and gift boxed, the experience of taking a Paper Moon Lantern out of its box is like unfolding precious silk.



PAPER MOON 1:

- Material: Washi Paper, Steel
- Dimension: 9.5" H x 7.5" W
- Max Wattage: 25w
- Environment: Indoor
- Made in Japan
- MSRP: \$149.00 WHOLESALE: \$74.50**



PAPER MOON 2:

- Material: Washi Paper, Steel
- Dimension: H 9 x Ø 8.5 in
- Max Wattage: 25w
- Environment: Indoor
- Made in Japan
- MSRP: \$149.00 WHOLESALE: \$74.50**



PAPER MOON 3:

- Material: Washi Paper, Steel
- Dimension: H 14 x Ø 5 in
- Max Wattage: 25w
- Environment: Indoor
- Made in Japan
- MSRP: \$149.00 WHOLESALE: \$74.50**



PAPER MOON 4:

- Material: Washi Paper, Steel
- Dimension: H 6 x Ø 14 in
- Max Wattage: 25w
- Environment: Indoor
- Made in Japan
- MSRP: \$160.00 WHOLESALE: \$80.00**



PAPER MOON 5:

- Material: Washi Paper, Steel
- Dimension: H 11.25 x Ø 12 in
- Max Wattage: 25w
- Environment: Indoor
- Made in Japan
- MSRP: \$160.00 WHOLESALE: \$80.00**



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