



Mue

AMEICO

JAPANESE BOTANICAL SOAP BARS

Handcrafted with care, each soap is made to nurture you—and no one else.

Mue is a Japanese skincare brand that celebrates the harmony between nature, craftsmanship, and mindful living. Handcrafted using the traditional cold-process method, Mue soaps are made with nourishing plant oils and butters, botanical ingredients, and biodegradable formulas that are gentle on both skin and the environment. Free from synthetic surfactants, animal-derived ingredients, alcohol, and unnecessary additives, each beautifully marbled bar reflects a commitment to purity, sustainability, and the quiet elegance of Japanese design.

About Mue

Through the many roles we take on each day, it can be easy to lose sight of who we truly are. The demands of daily life leave their mark—on both our minds and our skin.

Mue was created to offer moments of quiet restoration, helping you reconnect with yourself through the simple ritual of cleansing.

Inspired by the vitality and natural beauty of plants, every Mue soap is thoughtfully formulated with carefully selected botanical ingredients to support a variety of skin types. Gentle fragrances and artistic designs evoke peaceful memories and calming emotions that linger long after each use.

Each bar is handcrafted in small batches using traditional methods, creating a soap that is made not for everyone, but for you.

As the day comes to an end, wash away everything you've carried. Breathe deeply as the natural aromas surround you, creating a moment to pause, reflect, and return to your true self.

Remove the day's layers. Return to your natural self.

DETAILS:

- Traditional cold-process, handcrafted in Japan.
- Rich in olive, avocado, coconut, jojoba, and castor oils.
- Shea butter, cocoa butter, and organic aloe nourish and moisturize.
- Biodegradable and gentle on the environment.
- Free from synthetic surfactants and unnecessary additives.



JAPANESE BOTANICAL SOAP BARS

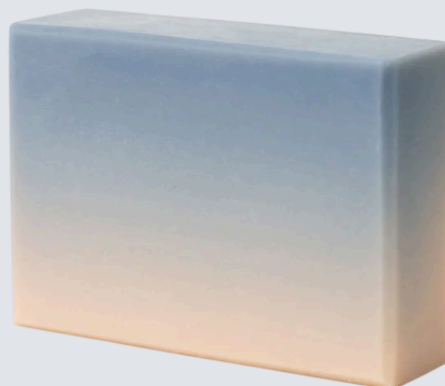


Dawn

A soap that prepares your bare skin in the morning. Rinses with plant-derived oils, honey, and loofah water for a moist and refreshing feel. A deep, refreshing scent for a pleasant morning awakening.

MIXED MUSCLE

- With the refreshing scent of **mandarin** and **peppermint**, it's also recommended for a morning shower.
- Macadamia nut oil and almond oil create creamy foam.
- With the moisturizing power of honey and loofah water, it adds natural hydration to often irritated skin.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**



Dusk

A highly moisturizing formula that cares for dry nighttime skin. With cypress water and silk powder, it gently envelops sensitive skin and protects it with a veil of moisture.

MIXED MUSCLE

- Crisp **citrus** notes, a gentle sweetness of **lavender**, and the calming woody aroma of **hiba**.
- Luxuriously blended with silk with excellent water retention to keep moisture lasting hours.
- Natural Hiba water from Aomori Prefecture is added, providing a smooth feel on the skin.
- Feels gentle on sensitive skin, making it ideal for bedtime care.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**



Dawn & Dusk Set

MIXED MUSCLE

Dawn supports comfortable waking, and DUSK gently wraps around the fatigue of the day. With the optimal formula for each time, it gently soothes your easily unsettled heart and skin.

- A half-size set that lets you enjoy different textures and scents at night and in the morning.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per set**
- **MSRP: \$24.00 WHOLESALE: \$12.00**

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New Me

Designed with sensitive skin in mind. Uses a rare tomato seed-based oil that suppresses irritation, gently washes out. Achieves a gentle feel while retaining moisture.

SENSITIVE SKIN

- A refreshing scent like a **breeze** and **powdery** notes inspired by a gentle morning sun.
- Mainly formulated with organic oils like tomato seed oil, which are less irritating when applied to the face.
- Designed without unnecessary auxiliary ingredients, you can enjoy a gentle comfort even for sensitive skin every day.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**



Focus

Formulated with argan oil and olive squalane, it delivers high moisturizing power. It leaves a soft finish that gives firmness and radiance, protecting your skin. For aging care during busy days.

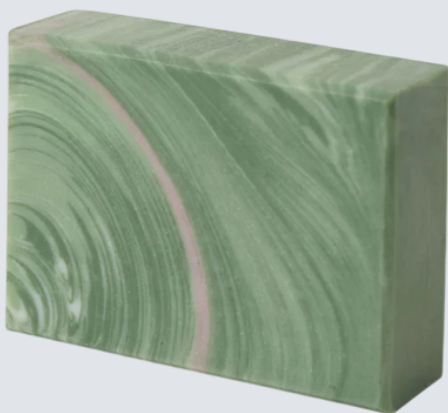
DRY SKIN

- Wrapped in calm **woody** notes, with a subtle scent of **fruit** ripening in the distance.
- Argan oil and olive squalane penetrate deep into the stratum corneum, leading to moist, soft skin.
- It moisturizes skin that is starting to feel aged, gently protecting dry skin.
- Contains argan × olive squalane for high-moisture anti-aging care that gives firmness and radiance.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**

Release

A soap lavishly blended with shea butter and cocoa butter, moisturized by organic aloe liquid. Gently prevents dryness and irritation with nature's blessings, refines texture, and leads to healthy skin.

ROUGH SKIN



- Inspired by the intertwining moist **soil** and **fresh green** scent, evoking the feeling of mountain paths with morning dew.
- Shea butter and cocoa butter provide rich hydration that fills skin prone to roughness with moisture.
- By generously blending organic aloe juice, it achieves a melting, moist finish.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**

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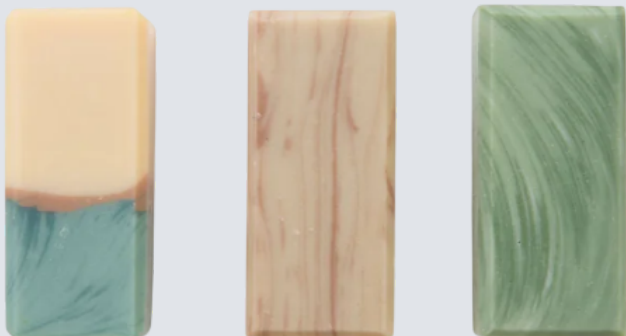


Miracle Gift Set

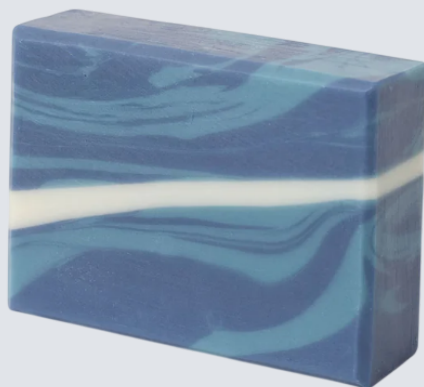
A trial set of three popular soaps packed together in a small size. You can enjoy it daily according to your mood.

SENSITIVE SKIN

- We've picked out three popular types at muse, focusing on moist and mild soaps that feel great after washing.
- We deliver the very fun of 'choosing your favorites' tailored to your mood and skin condition that day.
- To ensure that even those with sensitive skin can try them with confidence, we have selected low-irritation soaps.
- With its small individual packaging, it's easy to carry on business trips or travel.
- Once daily, you can use it for about 20–30 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**



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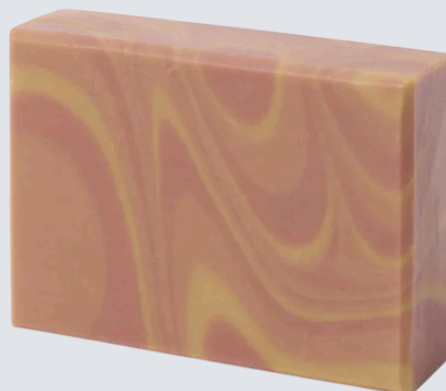


Signpost

Lavishly blended with daikon seed and meadow foam oils. Long-chain fatty acids protect moisture, while white kaolin gently washes away old keratin, leaving your skin clean.

MIXED MUSCLE & DARKENING

- A coldness reminiscent of a sharpened **night sky**, and the scent of **grasslands** that brings back an innocent heart.
- Rich in long-chain fatty acids, daikon seeds, and meadow foam oil provide thorough protection for the skin.
- White kaolin gently removes unwanted keratin and waste products, purifying the skin.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**



Battery

A soap exquisitely blended with almond and camellia oils. By adding a low concentration of salt, you can gently experience the natural purification effect, resulting in a clean and moisturizing finish.

ACNE & MIXED MUSCLE

- A **soft scent** inspired by the faint, warm glow of streetlights in a corner of an urban space.
- Blended with almond oil for excellent moisturizing penetration and camellia oil that blends well with the skin, it provides a smooth texture.
- The low concentration of salt gently draws out a pure purifying effect while reducing the burden on the skin.
- Once daily, you can use it for about 30–40 days.
- **Minimum 4 per scent**
- **MSRP: \$24.00 WHOLESALE: \$12.00**

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