

BRAUN



AMEICO

BRAUN Clocks trace their roots to the visionary design ethos of Dieter Rams and Dietrich Lubs, who revolutionized timekeeping in the 1970s and '80s with minimalist, functional aesthetics. Their approach emphasized clarity, simplicity, and user-centric design — principles that became iconic through models like the AB 1 and DN 30. These clocks stripped away ornamentation, focusing instead on legibility and intuitive operation, often featuring bold hands, clean dials, and signature yellow accents. Today's Braun clocks carry forward that legacy, blending modern technology with timeless design discipline.

BC02X



- Red
- **MSRP: \$39.00**
- **Wholesale: \$19.50**

- Blue
- **MSRP: \$39.00**
- **Wholesale: \$19.50**



- Black w/White
- **MSRP: \$42.00**
- **Wholesale: \$21.00**



- Black
- **MSRP: \$42.00**
- **Wholesale: \$21.00**

- White
- **MSRP: \$42.00**
- **Wholesale: \$21.00**

DETAILS

- Easy to read dial layout
- Luminous tipped hands
- Iconic yellow second hand
- Compact travel size
- Quiet precision quartz movement
- Crescendo beep alarm
- Gift Boxed
- Dimension: W:2.24" x H:2.24" x D:1"

BC22

DETAILS

- Luminous tipped hands
- Iconic yellow second hand
- Snooze/Light Function
- Quiet precision quartz movement
- Crescendo beep alarm
- Gift Boxed
- Dimension: W:3.3" H:3.8" L:1.6"



- Black
- **MSRP: \$69.00**
- **Wholesale: \$34.50**



- White
- **MSRP: \$69.00**
- **Wholesale: \$34.50**

BC01



- Black
- **MSRP: \$52.00**
- **Wholesale: \$26.00**



- White
- **MSRP: \$52.00**
- **Wholesale: \$26.00**

DETAILS

- Luminous tipped hands
- Iconic yellow second hand
- Snooze/Light Function
- Quiet precision quartz movement
- Crescendo beep alarm
- Gift Boxed
- Dimension: W:2.7" x H:2.7" x D:1.4"

BC12



- Black w/White
- **MSRP: \$52.00**
- **Wholesale: \$26.00**

DETAILS

- Easy to read dial layout
- Luminous tipped hands
- Iconic yellow second hand
- Snooze/Light Function
- Quiet precision quartz movement
- Crescendo beep alarm
- Gift Boxed
- Dimension: W:2.9" x H:2.9" x D:1.3"



- Black
- **MSRP: \$52.00**
- **Wholesale: \$26.00**



- White
- **MSRP: \$52.00**
- **Wholesale: \$26.00**

BC27

DETAILS

- Extra large LED display
- Night light
- Beep alarm
- Touch snooze and lamp controls
- Auto-brightness display
- Adjustable reading light level and temperature
- Snooze interval is 5 minutes
- 12/24 hour display
- Gift Boxed
- Dimension: W:7.09" x H:3.5" x D:2.5"

- Black
- **MSRP: \$98.00**
- **Wholesale: \$49.00**



BC25

DETAILS

- Speaking Clock - Spoken time announcements at the press of a button and automatically at the beginning of every hour
- Crescendo beep alarm
- Snooze / backlight function
- Light illuminates for 10 seconds once manually activated
- Snooze interval is 5 minutes
- Positive LCD display with 12 hour display
- Gift Boxed
- Dimension: Dimension: H:3" x W:3"



- White
- **MSRP: \$85.00**
- **Wholesale: \$42.50**



- Black
- **MSRP: \$85.00**
- **Wholesale: \$42.50**

BC24



- Black
- **MSRP: \$65.00**
- **Wholesale: \$32.50**

DETAILS

- Crescendo beep alarm
- Snooze / backlight function
- Snooze interval is 5 minutes
- Rotating bezel used for quick setting of the clock and alarm
- Reverse LCD display with 12/24 hour setting
- Gift Boxed
- Dimension: Dimension: H:3.1" x W:3"



- White
- **MSRP: \$65.00**
- **Wholesale: \$32.50**

BC03



- Black
- **MSRP: \$52.00**
- **Wholesale: \$26.00**



- White
- **MSRP: \$52.00**
- **Wholesale: \$26.00**



- White
- **MSRP: \$52.00**
- **Wholesale: \$26.00**

DETAILS

- Easy to read dial layout
- Luminous tipped hands
- Iconic yellow second hand
- Snooze/Light Function
- Quiet precision quartz movement
- Crescendo beep alarm
- Gift Boxed
- Dimension: W:3.7" x H:3.7" x D:1.2"

BC08



DETAILS

- Crescendo beep alarm
- Touch snooze function
- Backlight function
- Gift Boxed
- Dimension: Dimension: H:3.1" x W:3"

- Black
- MSRP: \$52.00
- Wholesale: \$26.00

- White
- MSRP: \$52.00
- Wholesale: \$26.00

BC09

DETAILS

- Crescendo beep alarm
- Touch snooze function
- Backlight function
- Gift Boxed
- Dimension: Dimension: H:3.1" x W:3"



- Black
- MSRP: \$72.00
- Wholesale: \$36.00

- White
- MSRP: \$72.00
- Wholesale: \$36.00

BC21



DETAILS

- Auto brightness VA LCD display
- 10W Qi wireless charging pad
- Crescendo beep alarm
- Touch snooze button
- Snooze interval is 5 minutes
- 12/24 hour display
- Gift Boxed
- Dimension: L:5.5" W:5.5" H:2.5"

- MSRP: \$180.00
- Wholesale: \$90.00

BC26



- White
- **MSRP: \$75.00**
- **Wholesale: \$37.50**



- Black
- **MSRP: \$75.00**
- **Wholesale: \$37.50**

DETAILS

- Easy to read dial layout
- Yellow tipped second hand
- Silent sweeping second hand with floating effect (non-tick)
- Semi-tempered glass lens
- 11.8 " diameter clock face
- Dimension: H:11.81" x W:11.81" x D 1.7"

BC17



- Black
- **MSRP: \$52.00**
- **Wholesale: \$26.00**



- Black
- **MSRP: \$52.00**
- **Wholesale: \$26.00**

DETAILS

- Dimension: L:7.8" x H:7.8" x D:1.2"

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