

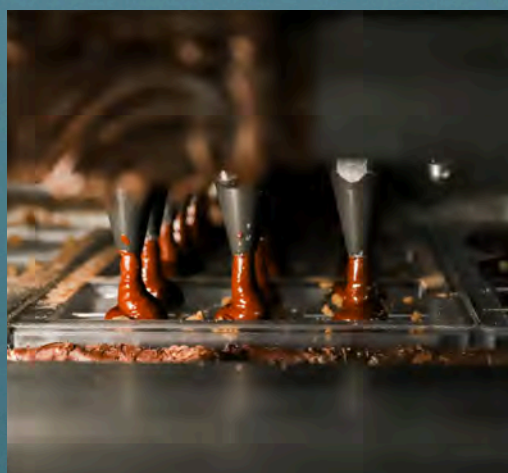
MEURISSE



AMEICO

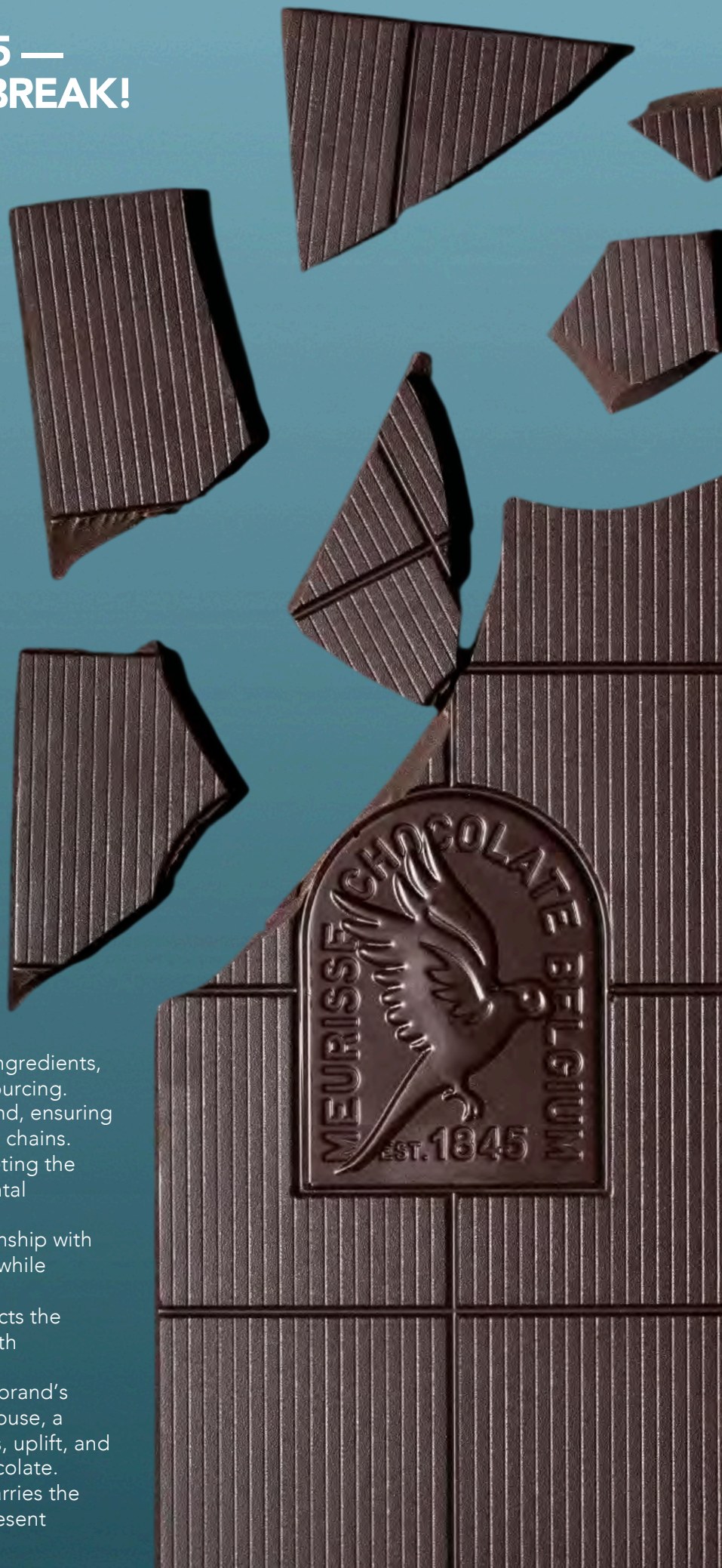
MEURISSE, SINCE 1845 — THE BEAUTY OF THE BREAK!

Meurisse traces its origins to 1845, when patissier Adolphe Meurisse founded what would become Belgium's first chocolate factory in Antwerp, at a time when chocolate was still a rare indulgence. Through the decades, the family has built a reputation for craft and innovation—earning honors at international expositions and introducing some of Belgium's earliest iconic chocolate bars. Today, six generations later, the Meurisse family has revived the house with a renewed commitment to its heritage and a forward-looking spirit, honoring the pioneering legacy that shaped Belgian chocolate while carrying it into a more sustainable, modern era.



WHAT DEFINES MEURISSE?

- Every bar is crafted with certified **organic** ingredients, honoring purity, quality, and responsible sourcing.
- **Fairtrade** cacao lies at the heart of the brand, ensuring ethical partnerships and transparent supply chains.
- Meurisse is a **Certified B** Corporation, meeting the highest standards of social and environmental performance.
- The brand blends historic Belgian craftsmanship with modern sustainability, preserving tradition while shaping the future of chocolate.
- Distinctive, design-forward packaging reflects the family's renewed vision, pairing heritage with contemporary minimalism.
- The Meurisse bird motif traces back to the brand's early identity as Belgium's first chocolate house, a symbol the family used to express lightness, uplift, and the small joy of breaking off a piece of chocolate. Revived by the sixth generation, the bird carries the spirit of the original 1845 house into the present.



CHOCOLATE TABLETS

Meurisse's **Chocolate Tablets** unfold across fourteen expressive flavors. Each Tablet is individually stamped with their signature Meurisse seal. Pieces that break with a gentle snap, turn every taste—from bright citrus to deep roasted cacao—into a small, intentional moment.

DETAILS:

- Sold in tear-away boxes that open into ready-to-use displays
- Overall Dimension: H:8" x W:4"
- **Minimum 15 units per flavor, except Pretzel (sold per 10)**
- **MSRP: \$13.50 WHOLESALE: \$6.75**



COCOA NIBS (D)



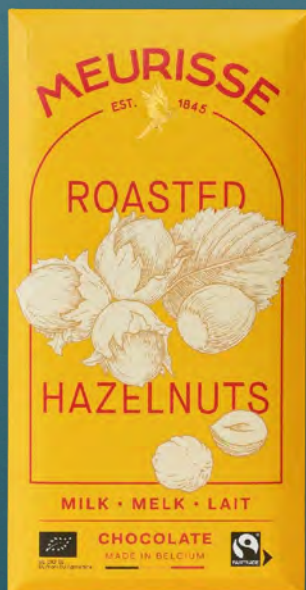
PINK PEPPER
& QUINOA (D)



DARK ORANGE (D)



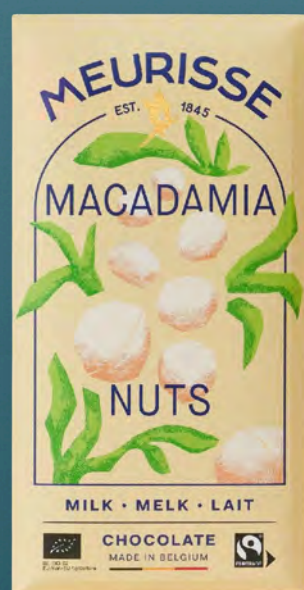
ESPRESSO (D)



ROASTED
HAZELNUT (M)



PRETZEL (M)



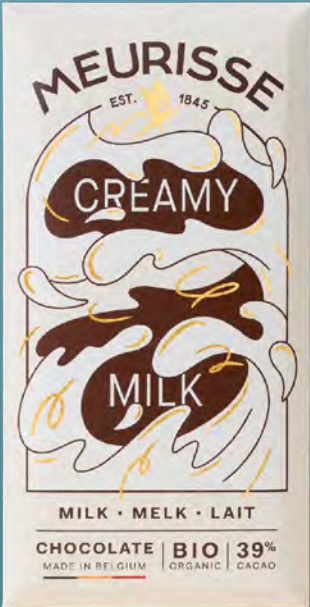
MACADAMIA
NUTS (M)



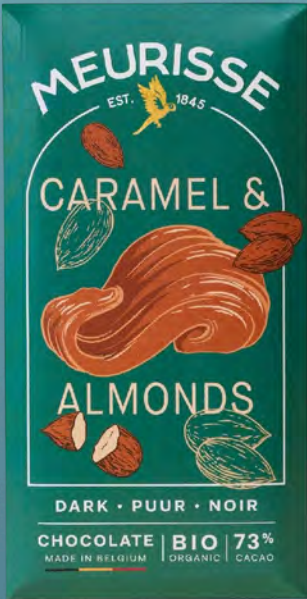
CARAMEL & PUFFED
QUINOA (W)

D - DARK | M - MILK | W - WHITE

CHOCOLATE TABLETS



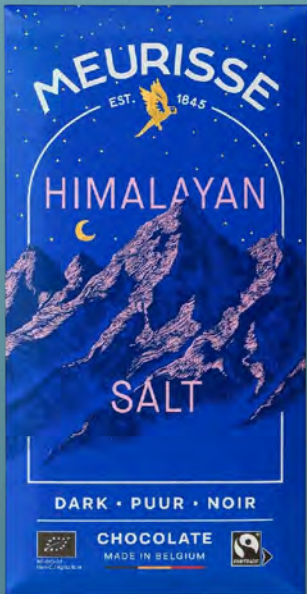
CREAMY MILK (M)



CARAMEL &
ALMONDS (D)



BUTTER BISCUIT (M)



HIMALAYAN SALT (D)



CARAMEL & SEA
SALT (M)



PAPUA NEW
GUINEA (D)

MEURISSE - COUNTERTOP FIXTURE

The **Meurisse Countertop Fixture** offers a refined, compact way to present the collection, holding any four tablet flavors of your choice. Its clean lines and understated profile create a quiet moment of brand presence at the counter, inviting customers to explore Meurisse's modern take on Belgian chocolate.

DETAILS:

- Holds up to 60 Meurisse Tablets in a compact, elegant footprint
- Provided at no charge when ordered filled with product
- Thoughtfully designed for quick, intuitive assembly
- Crafted from wood for a warm, natural countertop presence



AMEICO



[CLICK TO SEE ALL OUR BRANDS!](#)

Scan the QR code for all that
[AMEICO](#) has to offer.

ameico.com